



MILANO DESIGN PHD FESTIVAL

21/23 FEBRUARY '18

8th edition

curated by Alessandro Biamonti
and Luca Guerrini

21/02

SCIENTIFIC SEMINAR B3 PoliFactory

Navigating Uncertainty, Together

14.00 INTRODUCTION
Prof. Luca Guerrini

SKILLS, VALUES & OUTCOMES

Arianna Bionda, Carmen Bruno,
Chiara Fauda Pichet, Fiamma
Colette Invernizzi, Tamami Tiffany
Komatsu, Yuan Liu, Alessandra
Mazzola, Stefano Parisi, Milica
Pavlovic, Martina Rossi, Dan Wu,
Yuxin Yang, Laura Varisco

OPENING CEREMONY B3 PoliFactory

17.00 Prof. Paolo Biscari
(Dean, PhD School)
Prof. Silvia Piardi
(Head, Design Department)
Prof. Luisa Collina
(Dean, School of Design)
Prof. Paola Bertola
(Coordinator, PhD in Design)

17.30 LECTIO MAGISTRALIS
Prof. Luciano Crespi

22/02

DEFENDING SESSIONS

Room B2.2.6 **Design & New Manufacturing**

09.00 Agnese Piselli
Materials Selection in the Professional
Appliances Industry. Methods and Tools
for Evaluating Sensory Criteria and
Aesthetic Obsolescence of Materials

10.00 Giorgia Galimberti
From Metallic Powder to Object. Digital
Aesthetic of New Products Obtained
by Selective Laser Melting Process

Room B2.2.4 **Design & Cultures**

09.00 Marta Isabella Reina
Communication Design for Gender
Cultures. Models and tools to Explore
Gender Issues in Design Education

10.00 Andréa Poshar
Engaged Designers & the Use
of Communication Tools to Bring about
Social & Cultural Changes

PROCLAMATION B3 PoliFactory

12.00 PROCLAMATION OF PHD DOCTORS

DESIGN PILLS B3 PoliFactory

15.00 Prof. Weston Baxter
(Imperial College London, UK)
Prof. Ilpo Koskinen
(Hong Kong Polytechnic University, Hong Kong)
Prof. Andrea Nanetti
(Nanyang Technological University, Singapore)
Prof. Jouke Verlinden
(TU Delft, The Netherlands)
Prof. Sampsa Hyysalo
(Aalto University, Finland)
Prof. Katharina Niemeyer
(Université du Québec à Montréal, Canada)
Prof. Birgit Weller
(HTW Berlin, Germany)

23/02

DEFENDING SESSIONS

Room B2.2.6 **Design & Technological Shift**

09.00 Elisa Bacchetti
Towards Sustainable Energy for All.
Designing Sustainable Product-Service
System applied to Distributed
Renewable Energy

10.00 Ricardo Saint-Clair
In The Interior of Innovation:
The Makerspace Paradigm

Room B2.2.4 **Design & Social Impact**

09.00 Marta Corubolo
Design in a Collaborative Multi-Stakeholder
Ecosystem. Growing Social Innovation
Through Cross-Sector Partnerships

10.00 Xue Pei
Developing Design Capabilities in Third Sector
Leveraging Social Transformation through
Designerly Organisational Design Approach

PROCLAMATION B3 PoliFactory

12.00 PROCLAMATION OF PHD DOCTORS

DESIGN PILLS B3 PoliFactory

15.00 Prof. Pieter Jan Stappers
(Delft University of Technology,
The Netherlands)
Prof. Giampaolo Proni
(Università di Bologna, Italy)
Prof. Dijon De Moraes
(Universidade do Estado de Minas Gerais,
Brazil)
Prof. Xihui Liu
(Hong Kong Polytechnic University,
Hong Kong)
Prof. Carlos Teixeira
(IIT-Institute of Design, USA)

Room B2.2.5 **Design & Humanities**

09.00 Lucie Decker
Iconic Textiles and Cultural Coordinates.
Relationship Between Art and Design
for the Valorization of Transcultural
Characters in the Textile Field

10.00 Felipe Domingues
Pragmatism Within Design Practices:
Proposal of Paradigm Shift in Design
Semiotics Research

Prof. Barry Katz
(California College of the Arts, USA)
Prof. Teresa Franqueira
(University of Aveiro, Portugal)
Prof. Idil Gaziulusoy
(Aalto University, Finland)